



Uma REDDY,

MD, M/S HITECH MAGNETICS & ELECTRONICS PVT LTD; No: 1 & 2, MES RING ROAD
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- **Technocrat, first generation Entrepreneur running an SME M/S. Hitech Magnetics & Electronics Pvt Ltd manufacturing custom built Transformers & coils & electronic sub assemblies**
- **President, CLIK – Consortium of Electronic Industries of Karnataka**
- **Founder President – eMerg – Engineering Manufacturer Entrepreneurs Resource Group**
- **Board Member – NMCC – National Manufacturing Competitive Council, Govt of India.**
- **Member of Council for Micro, Small & Medium Enterprises. Government of India.**
- **Council Member of National Innovation Council**
- **Past President, AWAKE – Association of Women Entrepreneurs of Karnataka**
- **Director – Canbank Factors Ltd**
- **Past Core Committee Member – Women Business Leaders Forum, WBLF, CII**
- **Chairperson Enterprise Development - Innovation & Technology Committee Member, FKCCI – Federation of Karnataka Chambers of Commerce & Industry**

Discipline	:	Entrepreneur running a small scale enterprise manufacturing transformers and coils for the electronic industry - M/S Hitech Magnetics & Electronics Pvt Ltd. Social Entrepreneur in various organizations eMERG, WBLF, CII, FKCCI, CLIK etc Entrepreneurship development of women; Presentation of papers, case studies, Organisation of Seminars & conduct workshops
Nationality	:	Indian
Year of Birth	:	1961

Years of Experience : 26 years as an entrepreneur
21 years as a Social Entrepreneur in the development sector

Qualifications

1984 **Bachelor of Electrical Engineering**, University of Visveswaraya, College of Engineering (Bangalore University), Class I Distinction.

Professional Experience: Presently running M/S Hitech Magnetics as Chief Executive

1992 Diversified to start M\S. HITECH MAGNETICS & ELECTRONICS PVT LTD specialising in manufacture of transformers for electronic applications.

1985 Started M\S. RUPSECONS at Bangalore, specialising in PCB ArtWork and electrical equipment assembly and testing.

NGO positions held:

- President emerg – Engineering Manufacturer Entrepreneurs Resource Group
- President of **CLIK** (Consortium of Electronic Industries of Karnataka).
- Chairperson, Women Entrepreneurs Committee **FKCCI – Federation of Karnataka Chambers of Commerce & Industry**
- **Council member of Prime Minister’s chaired Council for Micro, Small & Medium Enterprises. Government of India.**
- Member of the **NMCC - National Manufacturing Competitive Council, Govt of India**
- Director on the board of **Canbank Factors**, a subsidiary of Canara Bank.
- Past President, **AWAKE (Association of Woman Entrepreneurs of Karnataka).**
- Focal Point, South Asia for the **Commonwealth Business Women Leader’s Network.**
- Committee Member of **National Institute for Entrepreneurship and Business Development, Ministry of SSI, Govt of India.**
- Contributed as **Committee member of CGTSI – Credit Guarantee Fund Trust for Small Industries.**
- Past Board Member of **ASCENT** (Asian Centre for Entrepreneurial Initiatives).
- Past Council member of **KCTU**, Karnataka Council for Technology Up gradation.
- Past member of the Regional Advisory Committee of **SIDBI**, Small Industries Development Bank of India.
- Business Counselling expertise, with focus on potential woman entrepreneurs, and in training of women to become Entrepreneurs. Visualising and looking for growth through learning & networking.

Recognition

- 1990 Received **Appreciation award** from AWAKE in recognition of achieving spirit and enterprise.
- 1999 Received the **PERFORMANCE AWARD** from M/S GE Medical Systems, Pune in recognition of outstanding contribution towards Quality , Cost and Delivery.
- 2000 Received **Priyadarshini award** from FIWE in recognition of achieving spirit and enterprise.
- 2003 Received **NATIONAL AWARD** as women entrepreneur in the SSI sector for M/S Hitech Magnetics.
- 2005 Received **Karnataka State RAJYOTSAVA AWARD** for social work in women entrepreneurship development.
- 2005 Received **Kirloskar award** for M/S Hitech Magnetics
- 2007 Received **Safety Award from ABB** – Asea Brown Boveri
- 2010 TIAW World of Difference 100 Award – The International Alliance for Women
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Key Experience:

As a first generation entrepreneur with an **Electrical Engineering qualification**, began her career, while at college designing Printed Circuit Boards. After graduating in 1985, diversified into PCB Assembly, Cable Assembly, Electronic Equipment Assembly and wiring as a sub contractor to Bharat Electronics, a Public Sector Undertaking.

In 1992, started **MS. HITECH MAGNETICS** manufacturing **RF Chokes, Coils, Inductors, Professional grade coils and Transformers**, presently a vendor to multinationals.

M/S Hitech Magnetics is an **ISO 9001 2000** accredited company by NQA.

Has skills in sourcing, administration (including Finance), negotiating, counselling and computing.

In various capacities at AWAKE as Chairperson Training, Chairperson Research & Resource Centre, & President of the Association of Women Entrepreneurs of Karnataka, (AWAKE), developing a major focus on areas of entrepreneurship development of women; as Executive Committee member for over 17 years.

Has been a resource person in programs on **Women Entrepreneurship development** organised by of Asian Productivity Organisation – **APO, Tokyo in collaboration with NPC, Malaysia and Philippines.**

A resource person and speaker on many business forums and women entrepreneurship development.

Has been trained in **LFA and ZOPP** methodology in 1996, and has acted as a co-trainer for training NGOs in LFA for DFID, and as a co-trainer / moderator in several similar planning workshops and is a member of the Technical Assistance team for a DFID assisted project, the Western India Rain fed Farming Project, from 1999

October onwards. Has been a trainer in project planning and teamwork for leaders of Self Help Groups leaders and community organisers.

Has been a consultant on evaluation missions for the **National Leather Development Programme** and the **National Jute Development Programme**, both funded by **UNDP**.

Has been involved as a team member of **FACET BV**, The Netherlands, on an evaluation of the Dutch Government's Programme on Income Generating Activities in India funded by **NOVIB**, as a Micro-enterprise Expert.

Has conceptualised and brought out the first CD ROM version of **the Business Directory of Women Entrepreneurs**.

Actively involved in the implementation of '**Project EnterPrice**' for the leather footwear (Kolhapuri chappals) artisans of Athani, Nippani and Miraj sponsored by National Leather development Program and implemented through the Central Leather Research Institute for Ascent – Asian Centre for Entrepreneurial Initiatives.

Has worked as a co-moderator in developing the planning matrix for the Rural Industrialisation programme for Bijapur District in Karnataka, supported by the Government of Karnataka and Small Industries Development Bank of India (SIDBI) in 1995.

Has conceptualised and organised programmes, functions and seminars on varied subjects relating to business development such as e commerce etc.

As executive Committee Member of a board of NGO - AWAKE, involved in entrepreneurial development. Experience in establishing ISO 9001-2000 for the organisation, a Computer Database for Research and Resource Centre of NGO including technical. management, resources and statistical information.

Has presented papers in international women entrepreneurs forums organised by **OECD, Paris; CIPE, USA; APO, Tokyo' CDG Johannesburg; Vietnam, Philippines, Malaysia , Berlin, San Francisco, Baltimore** etc

Languages: English , Kannada; Hindi & Telugu.

Publications & Participation in Workshops:

- 1993 Presented a paper on **Sub Contracting** at India - China Technology Exhibition and Symposium, Organised by Asian Pacific Centre of Transfer of Technology.
- 1994 Co-ordinated and participated in Regional Workshop on Women in Business, sponsored by **UNIFEM** (United Nations Development Fund for Women).
- 1993 Participated in the Regional Meeting of Women's World Banking (**WWB**) at Tokyo.
- 1994 Organised a program on Efficiency Improvement and Waste Reduction for Small Scale Industries of Karnataka.

- 1994 Member of a mission of the global organisation, **FACET BV** , Zeist, Netherlands in a Dutch Government Program Evaluation in Income Generating Activities in India as a consultant on Micro-enterprises .
- 1996 Was a member of an evaluation mission, as SHD Consultant for a **UNDP** / Government of India assisted National Leather Development Program.
- 1997 Presented a paper on “ Dialogue between OECD countries and transition and developing economies” at the **OECD** Conference on “Women Entrepreneurs in SMEs “ in Paris.
- 1997 Participated as Chairperson RRC AWAKE in “Demand Driven Orientation Workshop, organised by **TOOL** in Amersfoort , The Netherands.
- 1997 Participated in a workshop on “Strengthening Business Women’s Organisations” conducted by **CIPE**, Washington DC, USA.
- 1998 Conceptualized and brought out the first print and CD version of the '**Business Directory for Women Entrepreneurs**' for AWAKE
- 1998 Actively involved in the implementation of '**Project EnterPrice**' for the leather footwear (*Kolhapuri chappals*) artisans of Athani, Nippani and Miraj, sponsored by the National Leather Development Program and implemented through the Central Leather Research Institute.
- 1999 Actively involved in a '**Four District Study in Karnataka**' for AWAKE sponsored by NABARD.
- 1999 Participated in a “**Global Conference of Women Entrepreneurs**” and an “International Trade Training Program” conducted by CIPE, Washington DC, USA.
- 2000 Participated and presented a paper at **the Seminar on Development of Women Entrepreneurs** in Cebu, Phillipines conducted by **APO, Japan**.
- 2000 Organised one day programs on e-commerce, WTO, round table meetings, etc.
- 2001 Organised along with Trade Builders Inc, USA **the first India – US Virtual Trade Mission**, e delegation and videoconference for 50 entrepreneurs in IT Products & Services.
- 2001 Organised a workshop on a regional dialogue for the **CBWN** Commonwealth Business Forum, as a focal point for South Asia, for the Commonwealth Business Women Leader’s Network.
- 2002 Was one among the 50 Young Achievers, nominated and selected for an interactive session with the **Rt Hon. Tony Blair, the Prime Minister of United Kingdom**, at the CII Partnership Summit, held in M/S Infosys, Bangalore on 5th January 2002.
- 2002 Was a speaker at the International Business Forum organised by **CDG** in **Johannesburg**, a parallel event of the World Summit on Sustainable development WSSD.
- 2002 Conducted a training program as resource person on behalf of Asian Productivity Organisation - **APO, Tokyo**, for National Productivity Council, **NPC**, in Kuala Lumpur, Malaysia

- 2003 Conducted a training program as resource person on behalf of Asian Productivity Organisation - **APO, Tokyo**, for National Productivity Council, **NPC**, in Cebu Philippines.
- 2003 Was a member of an industrial delegation to **Shanghai, China**
- 2004 Made a presentation at Rashtrapathi Bhavan and invited His Excellency, **Dr. APJ Abdul Kalam, Hon'ble** President of India who graced the occasion of AWAKE celebrating its 20 years of empowering women through entrepreneurship development.
- 2004 Was a member of a trade delegation to **Bangkok.**
- 2005** Conducted a training program as resource person for Technology Management & Innovation & Income generating activities, on behalf of Asian Productivity Organisation - **APO, Tokyo**, for National Productivity Council, **NPC**, in **Kuala Lumpur, Malaysia**
- 2007** **Visited NewYork** to attend the Millennium Development Goals organized by World Bank & Inwent
- 2007** Was a delegate at the **International Business Forum** organized by INWENT in Bonn Germany with a focus on Millennium development Goals, Africa.
- 2006** Participated in 'Electronica 2006' in Munich, Germany
- 2006** Was a delegate at the UNDP organized ' Capacity Development Strategies' – Let the evidence speak in **Madrid** in Nov 06.
- 2006** Was a member of a delegation to **Australia on a study trip** organized by ZDH Sequa.
- 2007** Participated in the "**Intel Market seminar**" organized by **CBI, Netherlands**
- 2007** Was a member of a delegation to Germany on a study trip organized by **ZDH Sequa, Germany**
- 2007** Led a delegation of 44 women entrepreneurs to **Colombo. Srilanka** on an exposure visit for exploring opportunities in exports.
- 2007** Participated in the International summit for women entrepreneurs in **Cairo, Egypt**
- 2008** Delegate of the International Visitor Leadership Program for small business development, of the **US State Department.**
- 2009 Led a trade delegation to Istanbul, Turkey to participate in the trade Fair – Renex 2009.
- 2010 Led a trade delegation of Women Entrepreneurs to the We Connect Event in Baltimore, USA.
- 2010 Participated in the conference of Women Entrepreneurs in Berlin, 2010
- 2011 Participated in a B-B delegation to Canada
- 2011 Delegation member to the Women Entrepreneurs event in Ottawa, Canada



Signature:

12th January 2012.